

Manna from Seven Strategic Plan



Our Vision

A thriving community where everyone has dignified access to adequate nutritious food, and essential resources for daily living.

Our Mission

Manna partners with the community to alleviate hunger by providing nutritious food and essential life services ensuring that every person has the resources to thrive.

*Approved by Board of Directors
September 23, 2025*

Manna from Seven Strategic Plan

The following five Strategic Imperatives serve as the pillars of the Manna from Seven strategic plan.

Strategic Imperative 1: Nourish: Acquire and distribute a diverse mix of nutritious food and household products that are distributed through accessible, efficient, and safe distribution methods.

Manna from Seven will work to increase awareness of and access to healthy food options in the food it distributes and of the services it offers. This will include focus on quality, nutritious, diverse products, and distinct services, while utilizing demographic data from our community to better inform of programs.

- 1) Provide food products to meet the needs of individuals who are food insecure.
- 2) Identify food products received from all donors/sources for the purpose of providing methods to prepare nutritious meals and allow for improved distribution.
- 3) Secure 2-3 grants to provide for a greater diverse mix of food options and household products to be supported and distributed.
- 4) Develop a focus group to identify the most important needs or additional services of those individual's acquiring food and household products.
- 5) Identify if existing distribution model is adequately serving those that are underserved.

Strategic Imperative #2: Drive Operational Excellence: Drive organizational excellence in all areas of business and stakeholder operations to further the mission, sustainability, and overall success of the organization.

This imperative focuses on financial stability, organizational health, and infrastructure investment.

- 1) Solicit and secure financial contributions to meet the strategic goals of the organization.
- 2) Cultivate diversified, charitable support to provide long-term sustainability in the form of financial support.
- 3) Ensure revenues are aligned with expenses, that working capital is sufficient and that regular contributions are made to operating reserves.
- 4) Maintain strong financial oversight by the Board of Directors.
- 5) Ensure Manna from Seven's supporting infrastructure – volunteers, equipment, facilities are aligned with strategic goals to support current and future needs.

Manna from Seven Strategic Plan (cont'd)

Strategic Imperative 3: Engage the Community: Educate, engage, and influence stakeholders to take positive action to advance our mission.

This advances Manna from Seven's community relations and advocacy in alignment with the mission focus around the impact of hunger.

- 1) Develop a comprehensive list of donors/potential donors (individuals and corporations) to educate on Manna's mission to assist in increasing donations.
- 2) Develop social media strategies and additional communication strategies to educate, engage and influence potential stakeholders within the community.
- 3) Develop social media strategies for recognizing community partners and volunteers for continued engagement and to further advance our mission.
- 4) Track all services provided and communicate results to educate and engage board, community and stakeholders.

Strategic Imperative 4. Fueling a Passion for Excellence: Create and maintain a culture of excellence by supporting and inspiring highly qualified board members and a diverse group of volunteers, reflective of the communities we serve.

This imperative elevates Manna from Seven's organizational culture and people to acknowledge the tremendously important role volunteers and board play in sustaining and increasing Manna from Seven's impact in the community.

- 1) Develop a current list of board members and volunteers that serve the organization and their expertise to identify potential roles and responsibilities.
- 2) Develop a succession plan for the future of the organization, identifying the most critical roles for the continued success of the organization.
- 3) Identify training needs for all roles within the organization (board and volunteers).

Strategic Imperative 5: Break Down Barriers/Develop Pathways: Work to break down barriers and develop pathways to food security through intentional collaborations, partnerships, and advocacy.

This imperative encompasses the portion of the mission "...address the impact of hunger", focusing on health, economic mobility and lived experience.

- 1) Develop a comprehensive list of other agencies within the community and what they offer to address barriers, to better understand where Manna can best provide other assistance or develop pathways.
- 2) Identify additional underserved communities in need via outreach to churches, schools, and other entities within the local area.
- 3) Actively pursue meaningful partnerships and utilize input and expertise from leaders in related fields that develop pathways to food security (i.e. housing, transportation, education, job training/skills building, public benefits).